



SOLUTION BRIEF

HOW GOODRX WITH HIPAAS HELPS YOUR PHARMACY

THE CHALLENGE FOR PHARMACY MANAGERS

High drug costs often prevent patients from filling their prescriptions, leading to prescription abandonment, poor medication adherence, and increased manual workload for pharmacy teams.

- 30-50% of prescriptions go unfilled due to cost concerns.
- Pharmacy teams spend unnecessary time handling price disputes and callbacks.
- Patients leave frustrated when they encounter unexpected out-of-pocket costs.

With GoodRx integrated into Epic via HiPaaS Hub, pharmacies can reduce these challenges by ensuring cost transparency at the prescribing stage.

HOW HIPAAS WITH GOODRX HELPS

Fewer Prescription Abandonments → More Revenue

Patients are more likely to pick up and complete their prescriptions when they know the cost upfront and have an affordable option available. More filled prescriptions = increased pharmacy sales

Reduced Workflow Disruptions & Callbacks

Pharmacy teams spend significant time handling last-minute price adjustments and prescription changes due to sticker shock at the counter.

With GoodRx integrated at the provider level, prescribers select cost-effective medications in real-time, reducing pharmacy workload.

Increased Patient Satisfaction & Retention

When patients can easily afford their medications, they are more likely to return to the same pharmacy. Providing a smoother experience builds trust and loyalty while minimizing complaints.

Seamless Coupon Processing with No Extra Work

Instead of relying on patients to bring in GoodRx coupons manually, pricing is confirmed at the point of prescription and sent directly to the pharmacy. This eliminates confusion and reduces transaction time at pickup.

WHY THIS MATTERS FOR YOUR PHARMACY

Fill More Prescriptions – Reduce abandonment rates by offering cost transparency upfront.

Lower Call Volumes – Fewer pricing disputes and last-minute adjustments mean more efficient pharmacy operations.

Strengthen Provider Collaboration – Work seamlessly with prescribers who are already choosing affordable options within Epic.

Contact us to get started with HiPaaS and GoodRx today via email at sales@hipaas.com

ABOUT HIPAAS

Our mission at HiPaaS is to help healthcare companies enhance patient care, save lives, and reduce administrative burdens by Supporting EPIC integrations, Driving healthcare interoperability, and Simplifying insurance administration using AI.

Founded in 2020, HiPaaS is an Inc. 5000 Fastest Growing Company with offices in India, the Philippines, and headquartered in Pleasanton, CA.

Learn more: www.hipaas.com